



# **BPI Company Profile**



As of December 2024

# BPI: Building a Better Philippines

#### Overview

- ✓ The first bank in the Philippines and Southeast Asia, and the longest tenured bank with 173 years of continuous operating history, with highly reputable shareholders, the largest of which include the Ayala Group, the Roman Catholic Church and Robinsons Retail Holdings, Inc.
- ✓ Award winning, universal banking franchise licensed by the Bangko Sentral ng Pilipinas, offering a broad range of financial solutions catering to both retail and corporate clients
- ✓ BPI has a local distribution network of 1,252 BPI branches (full-service branches and branch lite-units (BLUs), 2 international banking subsidiaries, 120 remittance tie-ups in 27 countries, and over 2,000 ATMs & CAMs as of December 2024.
- ✓ Customer base stands at 15.98 million customers as of December 31, 2024, owing to the Bank's strong brand recognition and increased client engagements via digital platforms

#### Main Operating Business Segments

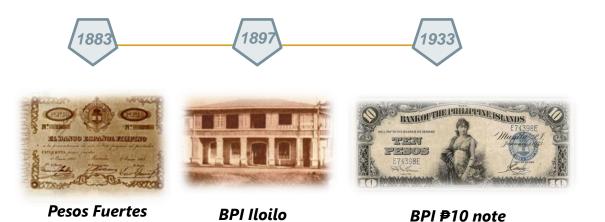
Institutional Banking	<ul> <li>Provides deposit and lending solutions to a broad range of multinationals, large and medium domestic conglomerates</li> <li>Products and services offered include cash management, electronic payments, trade finance, investment banking and other solutions</li> </ul>
Business Banking	<ul> <li>Focused on the needs of the small and medium sized enterprise segment</li> <li>Tailored credit processes and credit-scoring models offer quick and efficient capital solutions to SME clients</li> </ul>
Consumer Banking	<ul> <li>Responsible for the Bank's local distribution network of 1,252 branches &amp; BLUs and over 2,000 ATMs &amp; CAMs</li> <li>Provides private banking, preferred banking, personal banking and overseas Filipino banking services</li> </ul>
Wealth Management	<ul> <li>Assists its clients by guiding their investment decisions in constructing their portfolios</li> <li>BPI Wealth offers best-in-class asset and wealth management solutions to their clients</li> </ul>
Other Key Segments	<ul> <li>Credit card business</li> <li>Agency Banking</li> <li>Insurance services provided through BPLAC and BPI/MS¹</li> <li>Investment Banking Services through BPI Capital Corporation</li> <li>Microfinance services through BPI's BanKo, provides financing for productive and business purposes of SMEs.</li> </ul>

In Php bn	2022	2023	2024	YoY	2yr CAGR
<b>Balance Sheet</b>					
Total Assets	2,604.0	2,888.4	3,318.8	14.9%	12.9%
Gross Loans	1,756.8	1,935.3	2,287.0	18.2%	14.1%
Deposits	2,096.0	2,295.1	2,614.8	13.9%	11.7%
CASA	1,558.4	1,537.6	1,652.2	7.5%	3.0%
Capital	317.7	357.2	430.5	20.5%	16.4%
Income Statement					
Revenues	118.5	138.3	170.1	23.0%	19.8%
Net Interest Income	85.1	104.4	127.6	22.3%	22.5%
Non-interest Income	33.5	34.0	42.6	25.3%	12.8%
Operating Expense	58.0	69.1	83.8	19.1%	20.2%
Pre-provision Operating					
Profit	60.5	69.2	86.3	24.8%	19.4%
Net Income	39.6	51.7	62.0	20.0%	25.2%
Key Ratios					
NIM	3.59%	4.09%	4.31%		
Asset Yield	4.36%	5.70%	6.42%		
Cost of Deposits	0.74%	1.68%	2.16%		
Cost of Funds	0.87%	1.84%	2.39%		
Cost to Assets	2.33%	2.58%	2.67%		
Cost to Income	48.9%	50.0%	49.3%		
ROE	13.1%	15.3%	15.1%		
ROA	1.6%	1.9%	2.0%		
CASA	74.4%	67.0%	63.2%		
Loan-to-Deposit	83.8%	84.3%	87.5%		
Credit Cost (in bps)	58	23	32		
NPL Ratio	1.76%	1.84%	2.13%		
NPL Coverage Ratio	180.07%	156.08%	106.22%		
CAR	16.0%	16.2%	14.6%		
CET1	15.1%	15.3%	13.9%		

<sup>&</sup>lt;sup>1</sup>BPLAC is the Bank's life insurance joint venture with Philippine American Life and General Insurance Company. BPI/MS is the Bank's non-life insurance joint venture with Mitsui Sumitomo Insurance Group ("Mitsui")

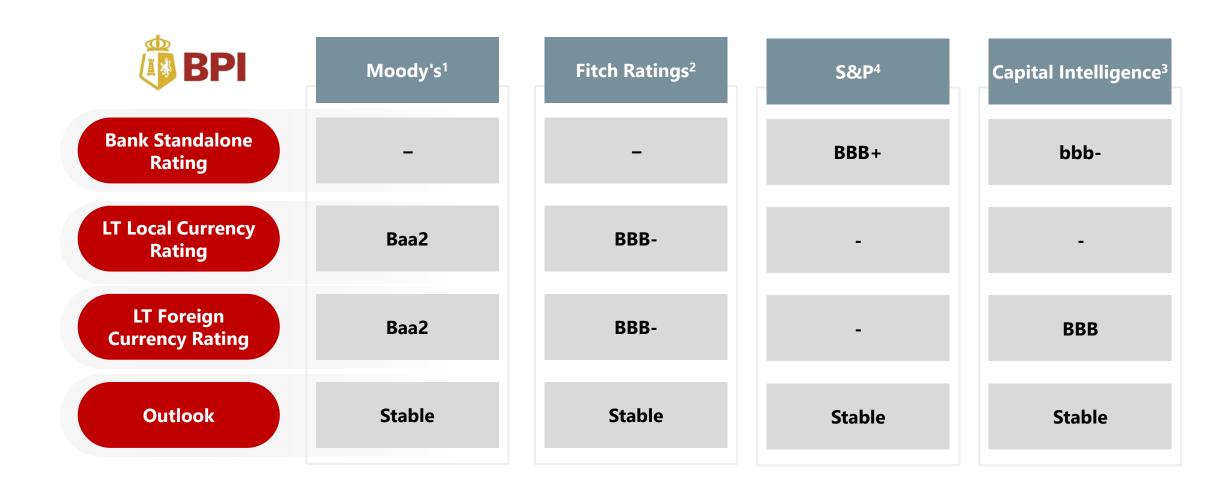
# Key Milestones of BPI

- Founded in 1851, as Banco Español Filipino de Isabel II, by Catholic charities
  - Antonio de Ayala was the inaugural member of board
- Named Bank of the Philippine Islands (Banco de las Islas Filipinas) after Treaty of Paris (1898)
- Ayala y Compañia (present day Ayala Corp.) assumes strategic stake in 1969
- Morgan Guaranty Trust Company purchases stake in People's Bank, a predecessor, in 1974



Year	Firm	Description
1974	People's Bank & Trust	Retail banking
1981	Commercial Bank & Trust	Expands BPI's middle market presence
1982	Ayala Inv & Dev't (AIDC)	Adds investment banking—precursor of BPI Capital
1982	Makati Leasing	JV with U.S. Leasing—precursor of BPI Leasing
1984	Family Bank & Filinvest Credit	Expands consumer banking franchise
1996	CityTrust Banking Corp.	Former Philippine retail operations of Citibank
2000	Far East Bank & Trust	Consolidation
2000	Ayala Life, FGU Insurance	BPI becomes first bancassurance platform in Philippines
2001	DBS Philippines	Consumer and middle markets
2002	BPI/MS	51%-owned non-life insurance JV with Mitsui Sumitomo,
2005	Prudential Bank	Expands BPI's middle market presence
2009	BPI-Philam Life Assurance	49%-owned life insurance JV with Philam Life
2009	BPI Globe BanKO	Microfinance JV with Globe Telecom, Ayala Corp
2011	ING Asset Management	Trust & investment management
2014	Century Tokyo Leasing	51%-owned leasing JV with Century Tokyo Leasing
2015	Global Payments	49% JV with Global Payments
2016	BPI Direct BanKo	BPI acquires 100% of BPI Globe BanKo, merges with BPI Direct
2022	BPI Family Savings Bank	BPI and BFSB merger
2024	Robinsons Bank	BPI and RBC merger

# **Credit Ratings**



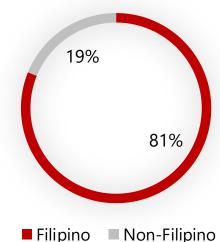
<sup>&</sup>lt;sup>1</sup>As of April 2025; <sup>2</sup>As of March 2025; <sup>3</sup>As of September 2024; <sup>4</sup>As of July 2024 Source: credit rating reports

# Shareholders & Equity Profile

December 31, 2024

#### Ownership Structure





#### Shareholders with more than 5% ownership

Shareholders	%		
Ayala Corp	28.7%		
Liontide Holdings Inc.	15.6%		
RCAM <sup>1</sup>	6.8%		
RRHI <sup>2</sup>	5.5%		
Others	43.4%		

<sup>&</sup>lt;sup>1</sup> Roman Catholic Archdiocese of Manila

#### Investment Information

Fundamentals	
Stock Price	₱122.00 per share
BV per share	
P-B Ratio	1.49x
P-E Ratio	10.37x
Dividends	₱3.96 per share
Market Cap (in P mn)	₱643,196
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Trading Fact Sheet	
Туре	Common
Stock Ticker	BPI
ISIN	PHY0967S1694
Exchange	Philippine Stock Exchange
Par Value	10.00
Outstanding Shares	5,272,095,143
Foreign Ownership	19%

<sup>&</sup>lt;sup>2</sup> Robinsons Retail Holdings, Inc.

# Strategic Imperatives



Greater share of Consumer/Business Banking in the loan book

• 30% Consumer /Business Banking

## Undisputed leader in digital banking

• 7 digital platforms

#### Sustainable Banking

Financial InclusionSustainable Financing



Passion for the Customer

## New role of branches

- Rationalization
- Reformatting
- Retraining

# Close the gap in funding leadership

- Main operating bank
- Sustaining platform growth
- Optimizing funding cost

# **Key Highlights**

- 1 Preeminent banking brand in the Philippines
- **2** Strong track record of profitability
- **3** Well-capitalized
- **4** Stable and diversified revenue sources
- 5 Stable funding base supported by its extensive physical and digital distribution network
- 6 Accelerated digital transformation
- **7** Experienced management and strong performance culture
- 8 Leadership in sustainability

## Preeminent banking brand in the Philippines

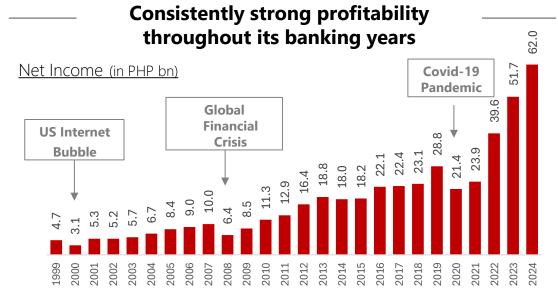
#### BPI is one of the most well-respected banking brands in the Philippines

#### **Overview**

- Longest tenured bank in the Philippines with over 170 years of operating history
- Customer base grew by 46% from 11 million as of December 2023
   to 16 million as of December 2024
- BPI is among the strongest retail brands in the Philippines

#### BPI has the 2<sup>nd</sup> largest loan book in the Phil

Market Share	2023		2024
Gross Loan	15.20%	+75bps	15.95%
Credit Card Loans	19.00%	+34bps	19.34%
Auto	16.11%	+255bps	18.66%
Mortgage	17.85%	+588bps	23.73%



#### **Award winning banking franchise**

**Annual Alpha** 

**Southeast Asia** 

Awards



Best SME Bank in the Philippines For 11<sup>TH</sup> time in 18 years

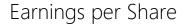


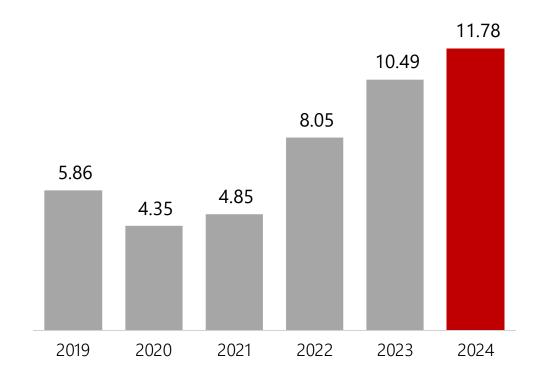
For BPI Capital

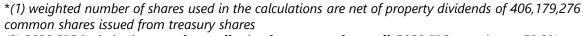
## Strong track record of profitability

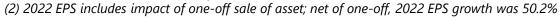


#### Improved profitability and shareholder returns

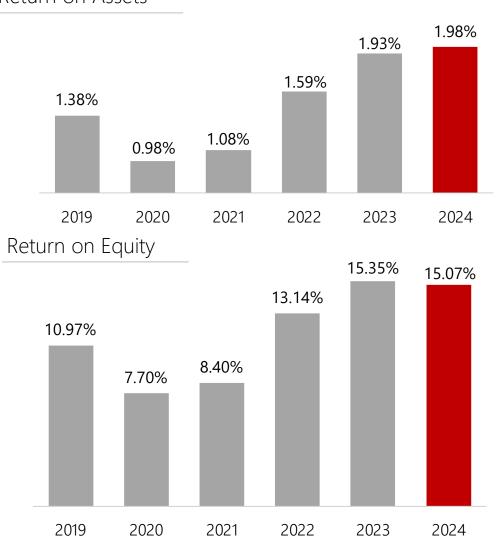






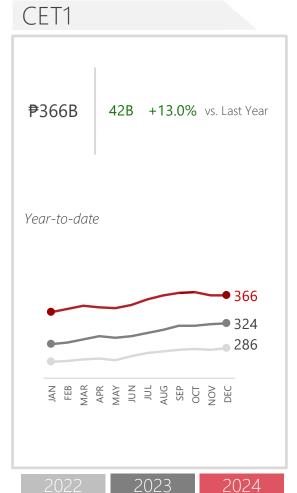






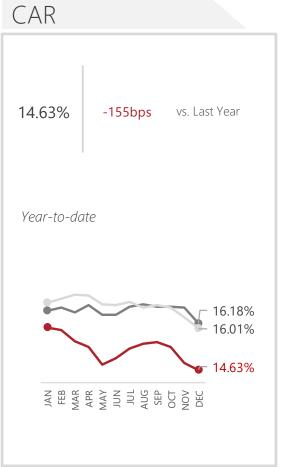
## Well-capitalized

#### Robust capital position provides room to support strategic initiatives

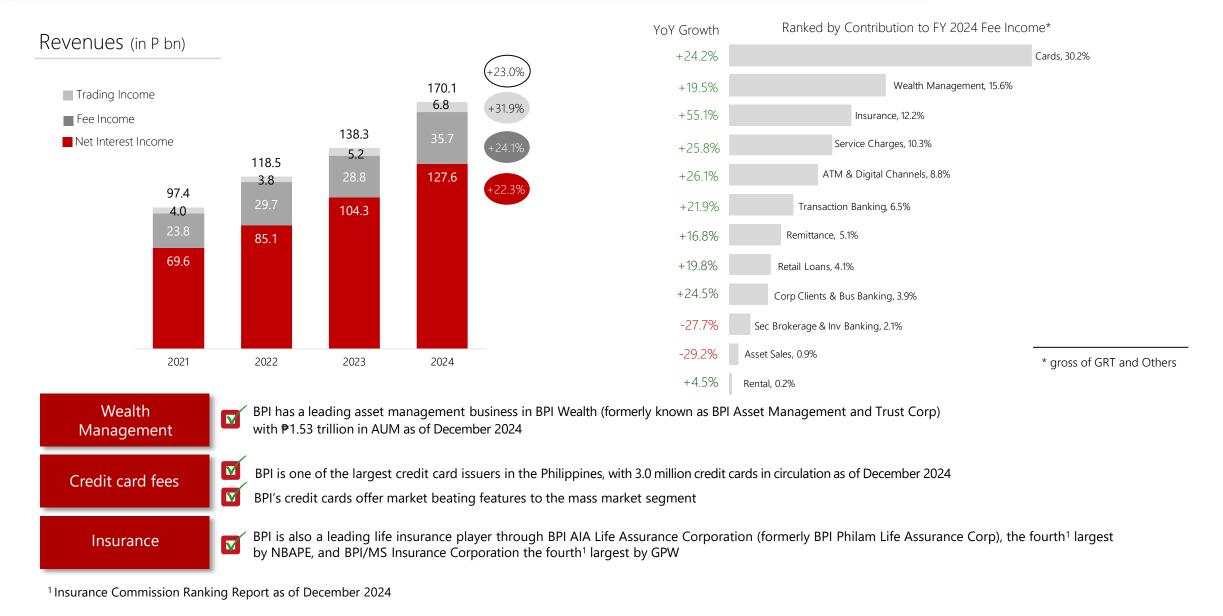








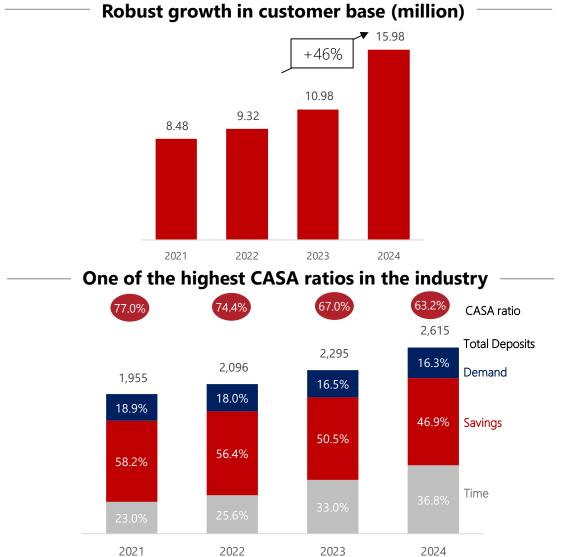
#### Stable and diverse revenue sources



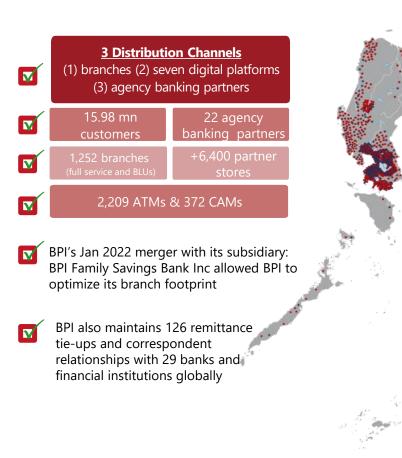
<sup>11</sup> 

## Stable funding base supported by strong distribution network

BPI has a growing customer base that provides a stable source of funds



#### BPI has one of the largest branch network in the Phils



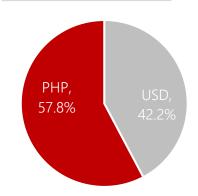
## Stable funding base supported by strong distribution network

#### BPI Group's Debt Issuance Program

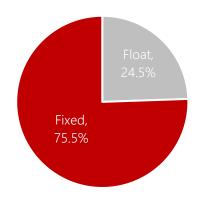
2024	Orig Currency	Amount (in Php mn)	Interest Rate	Term	Rem Term	Issue Date	Maturity Date
Fixed Rate Bond	РНР	36,660	6.4250%	1.50	0.36	13-Nov-23	13-May-25
Fixed Rate Bond	РНР	33,700	6.2000%	1.50	1.11	09-Aug-24	09-Feb-26
Promissory Note	PHP	5,000	4.8500%	4.99	2.27	11-Apr-22	08-Apr-27
Fixed Rate Bond	USD400mn	23,206	5.2500%	5.00	4.24	26-Mar-24	26-Mar-29

BPI also issued a 3-year 250 mn USD private placement bond and a 3-year 300 million USD syndicated loan both floating rate and will mature in 2026

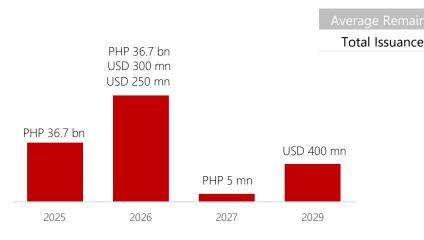
Currency Profile



Fixed and Floating



Debt Maturity Profile



1.63

DEC 2024 USD/PHP EOP rate: 58.014

## Accelerated digital transformation



#### 7 Digital Engagement Platforms

VYBE BPI Wallet



BPI Mobile App



BPI Trade



BanKo App For Microfinance

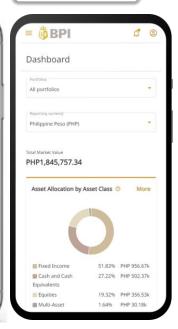


BizKo For SMEs



BizLink For Corporates BPI Wealth For HNW





## Expanding distribution channels thru Agency Banking





- **MORE** Accessible
- **MORE** Convenient
- **MORE** Inclusive

to achieve financial wellness



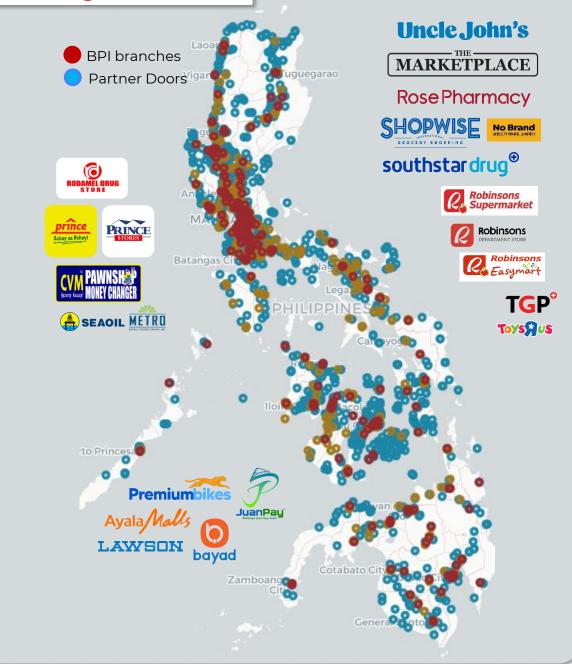
# **EXPANDED COVERAGE**

More locations that's closer to you



# EXTENDED HOURS

More time to fit in your schedule



## Experienced management and strong performance culture

#### BPI's senior management has an average tenure with the Bank of over 20 years



Jaime Augusto Zobel de Ayala Chairman / Director



**Fernando Zobel de Ayala**Director



**Ma. Cristina Go** Head, Consumer Banking



Maria Theresa Marcial President & CEO, BPI Wealth



**Eugenio Mercado** Head, Enterprise Operations



**Elfren Antonio Sarte** Head, Payments Council



**Juan Carlos Syquia** Head, Institutional Banking



**Cezar Consing** Vice Chairman / Director



Jose Teodoro Limcaoco President & CEO



**Dino R. Gasmen** *Treasurer* 



Jose Raul E. Jereza IV Head, Agency Banking



Jenelyn Z. Lacerna Head, Mass Retail



**Eric M. Luchangco**Chief Finance Officer &
Chief Sustainability Officer

### Leadership in sustainability

#### **BPI's Sustainability Journey**

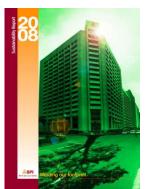
2008







2012



 Ist Sustainable Energy Finance (SEF) Program in partnership with IFC

- **Ist Sustainability Report** published using the GRI framework
- On-boarding of IFC's technical consultants in 2009



P BPI-WWF Business
Risk Assessment and
Management of
Climate Change
Impacts (BRAMCCI 16City) Study,
concluded in 2014

BPI Head Office Energy Audit (Chillers)  1st bank in USAID Credit Guarantee Program for countryside SMEs

- Sustainability Office established
- Transition to LED lights and inverter type air conditioners in branches and offices

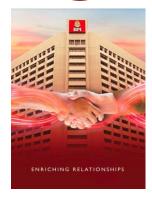
2017



2015



2014



 1st <IR> Integrated Report on financial & nonfinancial disclosures

- Reporting on BPI's contributions to the UN SDGs
- Use of IFC EDGE criteria for qualifying green buildings

- Launch of BPI Direct BanKo targeting MSMEs
- BPI stake in CARD MRI (microfinance)
- **REDAS initiative** for earthquake risk reduction

Let's bank on shared value

2014 Sustainability Report

₿BPI

- Sustainability Strategy
  Framework based on Creating
  Shared Value
- BRAMCCI 16-City Full Study Roadshow
- Launch of the **Sustainable Development Finance (SDF) Program** (replacing the SEF

  Program), with **Climate Resilience**

## Leadership in sustainability

#### **BPI's Sustainability Journey**

2019



**Integrated Report** External assurance for non-financial disclosures by DNV-GL

Launch of **Business Banking Group** targeting SMEs

**Ayala Sustainability Blueprint** 





- Established BPI Green Finance Framework
- 2 Green Bonds issued
- Inclusion of Sustainable Agriculture to the SDF Program
- Reported on Green Bonds use of proceeds and impact with Sustainalytics Second Party Opinion
- Inclusion of **Hazard Hunter** results collateral valuation





2021







- BPI commits to zero-out coal financing by 2032
- 1st Philippine bank to sign up as a supporter of the Task-Force on Climate-related **Financial Disclosures**





Established BPI Sustainable Funding Framework (replacing the Green Finance Framework)

2020

- Issued COVID Action Response (CARE) Bonds
- FIRST and ONLY Philippine bank to participated in CDP's pilot questionnaire
- 1st partner bank of PHILGUARANTEE for a guarantee facility for MSMEs hit by COVID
- **Environmental Risk Assessment (ERA)** of bank & client assets
- Reported on Sustainability Accounting Standards Board (SASB) standards for Commercial Banks

### Leadership in sustainability

#### **BPI's Sustainability Journey**





- FIRST Philippine bank to mandate sustainability training for all employees
- FIRST Sustainability Awareness Month (SAM), campaigning sustainability to various stakeholders across the country



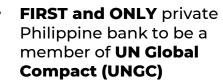


Financed the WORLD's FIRST
Energy Transition Financing
Facility



- FIRST IFC EDGE-certified green bank branch in the Philippines
- Shift of corporate offices to100% renewable energy





- Launch of a comprehensive
   ESG-based Exclusion List
- FIRST array of green solutions for retail clients
- Launch of phygital branches







 Launch of the Responsible Lending Policy

2023

- Launch of Agency Banking, multiplying BPI's reach to brick-and-mortar and digital platforms of partner stores
- Launch of the new BPI App with Alpowered insights
- Financial inclusion commitment to the Council for Inclusive Capitalism



## **2024 INSTITUTIONAL AWARDS**



# BEST SME BANK IN THE PHILIPPINES FOR 11<sup>TH</sup> TIME IN 18 YEARS 18TH ANNUAL ALPHA SOUTHEAST ASIA BEST FINANCIAL INSTITUTION AWARDS 2024 BEST CORPORATE BANK -

FINANCEASIA AWARDS 2024

LARGE CORPORATE AND MNC

**BEST IN DIGITAL GOODS** 

\*\*\*\*

LAZADA AWARDS 2024

BEST FOR FIXED INCOME IN THE PHILIPPINES FOR BPI CAPITAL

\*\*\*\*

GLOBAL FINANCE SUSTAINABLE FINANCE AWARDS 2024

#### BEST BANK IN THE PHILIPPINES

\*\*\*\*

FINANCEASIA AWARDS 2024

#### **BEST INVESTMENT BANK**

\*\*\*\*

FINANCEASIA AWARDS 2024

## GOLD AWARD FOR EXCELLENCE IN EMPLOYER BRANDING

**HR EXCELLENCE 2024** 

## PUBLIC RELATIONS TOOLS SPECIAL EVENTS

THE EUROMONEY SECURITY HOUSES AWARDS

#### **BEST DCM HOUSE**

\*\*\*\*

FINANCEASIA AWARDS 2024

### BEST DOMESTIC INVESTMENT BANK IN THE PHILIPPINES

\*\*\*\*

FOR BPI CAPITAL

THE EUROMONEY SECURITY HOUSES AWARDS

## DIGITAL CONSUMER BANKING INITIATIVE – PH

FOR LOANS MARKETPLACE

ASIAN BANKING & FINANCE – RETAIL BANKING AWARDS

## CUSTOMER EXPERIENCE INITIATIVE OF THE YEAR – PH

\*\*\*\*

FOR "MAY BPI DITO"

ASIAN BANKING & FINANCE – RETAIL BANKING AWARDS

## GOLD AWARD FOR BEST CUSTOMER EXPERIENCE

\*\*\*\*

CX ASIA EXCELLENCE AWARDS 2024

#### BEST SECURITIES HOUSE IN THE PHILIPPINES

FOR BPI CAPITAL

THE EUROMONEY SECURITY
HOUSES AWARDS

## OPEN BANKING INITIATIVE OF THE YEAR

ASIAN BANKING & FINANCE – RETAIL BANKING AWARDS

#### NEW SME LENDING PRODUCT OF THE YEAR - PH

\*\*\*\*

FOR "BANKO NEGOSYOKO LOAN"

ASIAN BANKING & FINANCE – RETAIL BANKING AWARDS

## **2024 INSTITUTIONAL AWARDS**





PHILIPPINE DEALING SYSTEM

**AWARDS** 



**AWARDS** 







## **2024 ESG AWARDS**

Record high of 18 ESG-focused awards and recognitions received in 2024

#### FINANCE-RELATED AWARDS

## BEST SUSTAINABLE BANK IN THE PHILIPPINES

65

FOR 5 CONSECUTIVE YEARS

FINANCE ASIA AWARDS 2024

#### **BEST SOCIAL BOND**

FOR THE BPI RISE BONDS

THE ASSET TRIPLE A
SUSTAINABLE FINANCE AWARDS

## BEST SUSTAINABLE BANK IN STATE PHILIPPINES

FOR 3 CONSECUTIVE YEARS

INTERNATIONAL BUSINESS MAGAZINE AWARDS 2024

## BIGGEST ESG IMPACT IN THE PHILIPPINES

FOR 2 CONSECUTIVE YEARS

**FINANCE ASIA AWARDS 2024** 

## BEST SUSTAINABLE BANK IN THE PHILIPPINES

FOR 2 CONSECUTIVE YEARS

THE ASSET TRIPLE A SUSTAINABLE FINANCE AWARDS

## SUSTAINABILITY COMPANY OF THE YEAR

PART OF THE CIRCLE OF EXCELLENCE FOR 3 CONSECUTIVE YEARS

ASIA CEO AWARDS 2024

# BEST BANK FOR SUSTAINING COMMUNITIES IN THE ASIA PACIFIC

GLOBAL FINANCE SUSTAINABLE FINANCE AWARDS 2024

# PHILIPPINES DOMESTIC SUSTAINABLE FINANCE INITIATIVE OF THE YEAR

ASIAN BANKING & FINANCE
WHOLESALE BANKING AWARDS

#### HIGHEST ESTIMATED GREEN HOUSE GAS EMISSIONS MITIGATED

INTERNATIONAL FINANCE CORPORATION (IFC): CLIMATE ASSESSMENT FOR FINANCIAL INSTITUTIONS (CAFI) AWARD 2024

#### SUSTAINABLE FINANCE AWARDS WINNER FOR THE PHILIPPINES

FOR 3 CONSECUTIVE YEARS

GLOBAL FINANCE SUSTAINABLE FINANCE AWARDS 2024

### ESG PROGRAM OF THE YEAR SILVER

**FOR 2 CONSECUTIVE YEARS** 

ASIAN BANKING & FINANCE RETAIL BANKING AWARDS

#### MARKET LEADER IN ENVIRONMENTAL, SOCIAL, AND GOVERNANCE (ESG)

FOR 3 CONSECUTIVE YEARS
EUROMONEY MARKET LEADERS

## MEDIA-RELATED AWARDS

## SUSTAINABILITY CHAMPION HONOREE

MANILA BULLETIN SUSTAINABILITY FORUM 2024

## PUBLIC RELATIONS TOOLS \$ SPECIAL EVENTS

FOR THE SUSTAINABILITY AWARENESS MONTH

59th ANVIL AWARDS

#### BEST PR CAMPAIGN: BANKING / FINANCIAL SERVICES

FOR THE SUSTAINABILITY AWARENESS
MONTH

MARKETING-INTERACTIVE PR AWARDS 2024

#### **EXCELLENCE AWARD**

-000

- CO

FOR THE SUSTAINABLE DEVELOPMENT FINANCE (SDF) PROGRAM

**ESG BUSINESS AWARDS 2024** 

#### TOP SUSTAINABILITY ADVOCATES IN ASIA

FOR 3 CONSECUTIVE YEARS
ACES AWARDS 2024

5

#### **BEST ESG INITIATIVE**

CORPORATE TREASURER AWARDS 2024

> \* In 2023, BPI received a record high of 14 ESG-focused awards















For your comments and queries contact us via: investorrelations@bpi.com.ph https://www.bpi.com.ph/

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https://www.bsp.gov.ph