

WE MAKE IT

EASY

BPI promotes good relationships with all the communities touched by our business. We aim to contribute significantly to the enhancement of their quality of life.

A full-page photograph of a sunset over the ocean. In the foreground, the dark silhouettes of two children stand on a beach, looking out at the water. The sun is a bright, glowing orb in the upper left, casting a golden light across the sky and reflecting on the water's surface. Two sailboats are visible on the horizon in the distance. The overall mood is peaceful and contemplative.

for communities

CORPORATE SOCIAL RESPONSIBILITY

Beyond the confines of our boardroom and corporate walls, we embark on initiatives to help improve the lives of people in the communities. We do this by embedding corporate social responsibility in our business, and also through BPI Foundation, our social development arm, as well as engaging our employees through volunteerism initiatives.

As a responsible corporate citizen, we contribute to building a sustainable society in partnership with non-government organizations, government institutions, and other civic organizations on projects that promote entrepreneurship, education, and the environment.

BPI Foundation's new initiatives in 2012 were the following:

BPI-ISEA Capacity Building for Social Enterprises

BPI Foundation continues its effort as catalyst and initiator of enterprise development by collaborating with the Institute for Social Entrepreneurship in Asia (ISEA), a learning action network of social resource institutions and social enterprises.

MAKING A

In September 2012, 22 potential trainers and 11 trainees from among the managers and senior staff of social enterprises across the country took a five-day training on Social Enterprise Financial Management and Social Return on Investment (SROI) under a grant provided by BPI Foundation.

Show Me, Teach Me, MSMEs

We continued to expand the reach of our entrepreneurship learning program to six key areas in 2012, including Tuguegarao, San Fernando La Union, Bacolod City, Dipolog, General Santos and Zamboanga. The two-day session covered topics on "Starting and Maintaining a Business", "Finding the Right Market," "Basic Product Costing and Pricing," and "Basic Business Recording" in partnership with the Philippine Trade Training Center (PTTC). The program was cited with a Special Award for Enterprise Development Category in the 2nd MAP CSR Leadership Challenge 2011 sponsored by the Management Association of the Philippines.

BPI Library

BPI Foundation, in partnership with the Filipinas Heritage Library (FHL) of Ayala Foundation, Inc. and the local government unit of Infanta, Quezon, helped build a much-needed library in Infanta, Quezon. The new facility, which houses over 500 books, a computer, and other educational materials provided by the Dona Isabel Garcia Trust Fund, aims to be the resource and information center for the communities in the area, especially the youth.

BPI Museum Zamboanga

To celebrate the centennial year of BPI Zamboanga branch, we opened the BPI Museum Zamboanga on August 17, 2012.

This is a “lifestyle museum” that depicts the life and culture of Zamboangueños at the end of the Spanish colonial period and the beginning of the American period. We also unveiled the historical marker of the Barrios house where the museum is located at the second floor and was the residence of Gen. John Jacob Pershing and later on those of BPI bank managers. The first floor has been and still is BPI’s main branch in Zamboanga City since 1912.

By making things easier for communities, we will continue to help guarantee a secure and sustainable future for society and the next generation of Filipinos.

BPI partnered with the Filipinas Heritage Library and the local government unit of Infanta, Quezon to build a library in the town that was once ravaged by a typhoon.



DIFFERENCE

Php **11.8M**

Total amount released as of end-2012 in support of the BPI Builds for Teachers, a housing program for public school teachers in Quezon City, Davao and Saranggani, done in partnership with Habitat for Humanity Philippines

600,000

Amount donated to the BPI Library in Infanta, Quezon for the purchase of 500 new books and other library materials, computer unit, book racks, stands and other pre-operating expenses

Entrepreneurship

BPI-ISEA Capacity Building for Social Enterprises

Beneficiaries: 22 potential trainers and 11 trainees from among the managers and senior staff of social enterprises across the country

Contributions: Php800,000 grant for a 5-day training workshop



Show Me, Teach Me, MSMEs

Beneficiaries: 285 entrepreneurs from all sectors including persons with disabilities, overseas Filipinos, senior citizens and the youth

Partner: Philippine Trade Training Center



Education

BPI Library in Infanta, Quezon

Beneficiaries: Youth in Infanta, Quezon

Contributions: Php600,000 for the purchase of 500 new books and other library materials, computer unit, book rack, stands and other pre-operating expenses

Partners: FHL and the local government of Infanta, Quezon



BPI Builds for Teachers

Beneficiaries: Public school teachers in Quezon City, Davao and Saranggani (77 houses to date)

Contributions: Pledge of Php14 million (donated Php11.85 million to date)

Partner: Habitat for Humanity Philippines



BPI post-graduate scholarship program

Beneficiaries: 12 public high school teachers from Region XII

Contributions: Php5,000 monthly living allowance and full tuition fee per teacher

Partners: Department of Education and Mindanao State University-General Santos



The BPI-DOST Science Awards recognizes and provides incentives to graduating students in selected colleges/universities who excel in specialized fields of science.



“1000 Teachers” program

Beneficiaries:
20 scholars from Philippine Normal University-Isabela, UP Diliman and Ateneo de Naga University

Contributions:
Financial support for tuition, review classes and monthly allowance

Partner:
Philippine Business for Education



Skills improvement and enhancement training for teachers

Beneficiaries:
240 elementary teachers in English, Mathematics, Science, Social Studies and Filipino from Gumaca, Quezon; 26 “Makabayan” teachers of Zamboanga City; 178 Math teachers from three political districts of Davao City

Partners:
UP Manila’s Pahinungod, Miriam College’s G.U.R.O. (Growth, Upgrading and Resource Office), FHL and the UP Alumni Association of Davao

College Scholarship for Dependents of BPI Employees

Beneficiaries:
Five scholars every school year for deserving and qualified dependents of the Bank’s employees, who are going to take up science and engineering courses from accredited universities (12 scholars currently enrolled)

Contributions:
Full tuition fee support

Endowed Scholarship for OFW Dependent

Beneficiaries:
Dependent of an overseas Filipino who will pursue a business-related course under a four-year scholarship in Miriam College



Scholarship Program for Educational Assistance and Development

Beneficiaries:
26 economically disadvantaged honor students from Southern Luzon who wish to take up Bachelor of Science in Computer Science at DLSU’s Aguineldo Campus in Cavite



BPI-DOST Science Awards

Beneficiaries:
Science and technology graduating students of BPI’s 10 partner universities*

Contributions:
Php90,000 in total cash prizes for the top 3 winners, on top of the Php25,000 each science awardee receives in recognition of their excellent standing in school

Partner:
Department of Science and Technology (DOST)

* Ateneo de Manila University, UP Diliman, UP Los Baños, University of Sto. Tomas, De La Salle University, University of San Carlos, Xavier University, Ateneo de Davao University, Silliman University and St. Louis University

Grand Sala

It was here that Gen. John Pershing and his wife Helen Frances Warren, the house's most prominent residents, entertained their guests. After they left in 1913, a succession of bank managers took their turns doing the same.

Accenting the sala are two Luis Quince butacas (plantation chairs), two American-era rocking chairs and a three-seater, all with tell-tale stars on their back-rests, surround an early 1900s roundtable joined to an elegant leg with key-type doweling. On two walls stand two late Spanish-period comodras, one of which has acanthus leaf carvings. A Menzel piano completes the elegance of this grand sala.

At one corner of the sala, leading to the dining hall, are rare Thonet-type bentwood chairs and a marble-top table, where the Barrios couple would have watched the setting sun in the distance. Another marble top round table whose chairs carry tell-tale star carvings on their backs is found immediately after the railings separating the caida from the sala.

BPI
MUSEUM
ZAMBOANGA

PRESERVING OUR RICH HIS

History was very much alive during BPI Zamboanga's centennial anniversary, with activities that revisited important milestones in the Bank's long and proud history in the city.

In Zamboanga City, the site of its first branch in Mindanao, BPI executives, national and local officials, valued clients and other VIPs were on hand to celebrate the centennial anniversary of BPI Zamboanga-Main branch's founding in 1912.

Originally owned by a wealthy Chinese trader who took on the name Francisco Barrios, its second floor later became the residence of American General John Jacob Pershing. The branch, which opened on the ground floor of the Barrios house in 1912, remains intact today and continues to serve as the main bank branch in the city. BPI has three other branches in the area.

BPI President and CEO Aurelio Montinola III said the Bank has always upheld its commitment to serve as Zamboanga's foremost partner in banking. "This commitment was true then as it is now." For his part, Zamboanga City Mayor Celso Lobregat noted how BPI has been there every step of the way, as the "community developed from a small town of calesas and wooded houses to the bustling modern city that it is today."



In celebration of the 100 years of BPI in Zamboanga, the Bank opened a museum to stand as a witness to the richness of the culture and heritage that BPI proudly shares with the Zamboanguenos. The second floor of the building was converted into a Lifestyle museum that showcases life in Zamboanga around the time that BPI opened its doors there 100 years ago. Period furniture and vintage photographs were on display in the Museum's Grand Sala and six rooms which include the bedrooms used by Pershing and his family. Various commemorative materials on BPI history and the Zamboanga branch history are also available for viewing. The Museum truly depicts the "gentility and elegance of Zamboangueno culture and society."

The Barrios house, as it is called, is the last standing Spanish-era residence in Zamboanga City today. In order to preserve this structure in the heart of Zamboanga City, the National Historical Commission of the Philippines, led by its Chairperson, Dr. Maria Serena Diokno, unveiled a national historical marker at the site. This ensures the protection of the building so generations of Filipinos will have a chance to view and appreciate it.

A mass was also held at the Shrine of Our Lady of the Pillar, which houses the Patroness of Zamboanga City. This was followed by a special viewing of the crown of Our Lady. This crown, made of gold and precious gems, was donated by a group of rich Zamboanguenos in the 1950s to be used in a formal crowning ceremony by the then Papal Nuncio. Safekept in the BPI bank vault, the crown had not been exhibited for display for more than 50 years.



(Above) One of the large bedrooms of the house was converted into the manager's room and carefully recreated with period office furniture and equipment.

(Left) Part of the original tellers' counters are still intact and are on display at the ground floor of the newly-renovated more modern BPI Zamboanga - Main branch. Black and white machuca floor tiles remain faithful to the original flooring.